

# Occupational health management

## Seminar Objective

Healthy and motivated employees are an increasingly important success factor for many companies. It is the task of corporate management, and in particular human resources management, to create working conditions that promote health and thus performance, in order to send employees the appropriate signals. Against a background of absenteeism, burn-out, addiction and other illnesses, consistent promotion of health issues for employees is becoming increasingly important. In this seminar you will learn how you can introduce or further develop systematic and target-oriented company health management initiatives for the promotion and care of employee health in your company. You will learn strategies, methods and gain practical tools for creating health-promoting working conditions for yourself and your employees.

## Seminar Content

- What can occupational health management (OHS) achieve and with what aim?
- Establishment of an OHS - which areas in the company are involved?
- Leaders as role models
- Internal marketing for the OHS
- Introducing health programmes: individual or organisational?
- Suggestions for implementation and case studies
- Presentation of concrete measures
- Developing a health strategy for your company
- Legal frameworks and guidelines to be observed
- Measuring success: hard and soft factors

## Method

Trainer input, exchange of experiences and discussion, tips for transferring into everyday life, case discussions

## Participants

HR managers, health managers and everyone who wants to establish or further develop an operational health management system.

## Testimonials

„I really liked the practical feedback on the implementation of the company's own BGM!“

*P. Obele-Landstorfer, Klüh Service Management GmbH*

„I found the individual approach to the needs of the course participants very good.“

*S. Straßner, VR-Bank Bad eG*

## Course Ref.

F2010

## Participants

not more than 9 participants

## Schedule

1. Day: 10:00 - 17:00

2. Day: 09:00 - 16:00

## Location and Dates

### Webinar

28.10.2021 – 29.10.2021

27.10.2022 – 28.10.2022

### Muenster

09.12.2021 – 10.12.2021

02.05.2022 – 03.05.2022

22.08.2022 – 23.08.2022

08.12.2022 – 09.12.2022

## Fee

980,00 € (ex. VAT)

1.166,20 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.

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Freecall: 0800 KITZMANN  
0800 54896266

## Ja, ich/wir buche(n) folgendes Seminar:

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Seminartitel

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Termin

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Seminarort

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1. Teilnehmer/in

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Funktion

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E-Mail

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2. Teilnehmer/in

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Funktion

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E-Mail

## Ja, ich/wir buche(n) das Aufbauseminar gleich mit:

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Titel

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Termin

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Ort

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1. Teilnehmer/in

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Funktion

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E-Mail

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2. Teilnehmer/in

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Funktion

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E-Mail

## Rechnungsanschrift

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Firma

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Ansprechpartner

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Funktion

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Abteilung

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Straße/Hausnummer

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PLZ/Ort

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Telefon/Telefax

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E-Mail

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Datum/Unterschrift