



Psychology for Managers

Seminar objective

In addition to professional competence, developing a good knowledge of human nature can be a crucial key to success. In order to familiarize you with this complex topic, our psychology for managers seminar will give you a solid introduction and learn the most important basics.

Seminar content

- Introduction to Psychology
- The Psychology of influencing and convincing
- Motivation and leadership
- Increasing knowledge and understanding of human nature
- Increasing self-knowledge
- Your effect on others
- Id, ego, super-ego (Freud)
- The 'blind spot'
- Suggestion, trance, hypnosis
- NLP and its psychological foundations
- Test psychology
- Childhood, family and partnership
- Practical exercises

Methodology

Reflection on one's own leadership style Moderated exercise sequences Interactive and experience-oriented exchange Short trainer inputs Simulation of everyday situations

Target audience

Psychology for managers is aimed at team leaders from all sectors who want to know how good people management works. The goal is to promote and increase team performance through social psychological insights.

Course ref.

F2006

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

Location & dates

Münster

12.12.2022 – 13.12.2022
27.04.2023 – 28.04.2023
31.08.2023 – 01.09.2023
14.12.2023 – 15.12.2023

Frankfurt am Main

23.02.2023 – 24.02.2023
09.11.2023 – 10.11.2023

Fee

980,00 € (ex. VAT)
1.166,20 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift