



Change Management

Accelerate and optimize change processes

Seminar objective

Willingness to change is one of the key qualifications for managers. They can, of course, be perceived as a challenge for processes that, in retrospect, have been successful. However, the current environment requires flexibility, and in the vast majority of cases this also entails change. And successful change processes - adapted to the market conditions - provide you and your team with decisive competitive advantages. In our Change Management Training, you will learn how to deal with resistance on your change path, how to bring your team along with you and how to apply important tools that you need for your change process. In this way, you can look to the future with confidence and are optimally prepared.

Seminar content

Fundamentals of Change Management:

- Creating motivation for change - What do real-world examples look like?
- Seeing new opportunities in change
- What is your vision for the outcome of the change process?
- Change management: What tools do you have at your disposal?

Your tools for successful change management:

- Develop a vision together and create the right conditions
- The continuous improvement process
- Develop openness for new things in the team and address problems
- Establish creativity techniques
- Promote communication in the team and question structures
- Presentation of the phase models for the process and examples

1. Unfreezing: Addressing the problem

2. Moving: question existing structures and initiate change

3. Refreezing: Establish new processes and let them "sit down"

Decide on measures and drive the change forward:

- Which method suits you?
- A plan of action in which you especially take your team with you
- Cases from practice

Methodology

Short trainer inputs Moderated discussion Example exercises
Supervision Exchange of experiences and discussion

Target audience

The change management seminar is aimed at specialists and

Course ref.

F2009

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:30 - 16:00

Location & dates

Münster

25.09.2025 – 26.09.2025
13.11.2025 – 14.11.2025
01.10.2026 – 02.10.2026
12.11.2026 – 13.11.2026

Hamburg

28.08.2025 – 29.08.2025
09.02.2026 – 10.02.2026
27.08.2026 – 28.08.2026

Berlin

20.11.2025 – 21.11.2025
19.03.2026 – 20.03.2026
19.11.2026 – 20.11.2026

Frankfurt am Main

12.06.2025 – 13.06.2025
08.12.2025 – 09.12.2025
11.06.2026 – 12.06.2026
07.12.2026 – 08.12.2026

Stuttgart

30.10.2025 – 31.10.2025
29.10.2026 – 30.10.2026

Fee

1.200,00 € (ex. VAT)
1.428,00 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



**MANAGEMENT-INSTITUT
DR. A. KITZMANN**

Seminare für Fach- und
Führungskräfte

managers who wish to actively shape and support change processes.



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Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift