



Smart leadership: when AI meets intuition

Sustainable decisions between humanity and machines

Seminar objective

This seminar provides managers with practical approaches for making intelligent, future-oriented decisions in the interaction between people and technology. The focus is on striking a balance between data-based analysis and human intuition—with the aim of ensuring clarity, responsibility, and confidence in decision-making, even in complex situations. Participants rethink their leadership role and learn to integrate AI as a supporting element in decision-making processes. The ethical dimension of technology-supported leadership is also addressed.

Seminar content

The future of leadership and technological developments

- Trends: Leadership in the age of digitalization
- The impact of artificial intelligence on leadership models
- Leadership between control and trust
- How is AI changing the role of leaders?
- Digital competence as part of leadership personality

Intuition and value orientation in the decision-making process

- Gut feeling or data – how to combine them?
- The influence of values on decisions
- Decisions in the ethical arena
- Demonstrating a human attitude in digital contexts
- Strengthening trust as a leadership tool

Understanding AI and using it responsibly

- Functionality and logic of common AI systems
- Reliability of AI: quality vs. speed
- How AI can support decision-making processes
- Humans remain responsible despite automation
- Risks of delegating decisions to algorithms

Leadership in a hybrid environment

- Decision-making processes in digital teams
- Spreading responsibility across multiple shoulders
- Communication as a success factor in a remote context
- Enabling involvement and participation
- Reflective action in volatile situations

Methodology

Short trainer prompts Group discussions Simulations & case studies
Individual and group exercises Transfer tasks & learning support

Target audience

The seminar is aimed at specialists and managers who make and are responsible for decisions in an increasingly digitalized environment. It

Course ref.

F2026

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:30 - 16:00

Location & dates

Münster

20.04.2026 – 21.04.2026
29.10.2026 – 30.10.2026

Fee

1.200,00 € (ex. VAT)
1.428,00 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



is particularly relevant for individuals who lead hybrid or virtual teams, want to explore the potential and limitations of artificial intelligence in leadership, and value ethical, intuitive, and human-centered decision-making processes. The seminar also offers valuable insights for executives in transformation or innovation roles on how to consciously combine technological possibilities with personal leadership strength.



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