Success through charisma

The key to your success

Course ref.
PE4008

Participants
not more than 9 participants

Schedule
1. Day: 10:00 - 17:00
2. Day: 09:30 - 16:00

Location & dates

Münster
09.11.2026 – 10.11.2026
25.02.2027 – 26.02.2027
08.11.2027 – 09.11.2027

Fee
1.200,00 € (ex. VAT)
1.428,00 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.

Seminar objective

Your own power of persuasion and charisma is essentially influenced by your charisma. A convincing personality has a captivating effect and wins people over with ease – on an emotional level. A positive charisma quickly attracs positivity from all around. Employees can be motivated and infected by charisma. The willingness to perform increases immediately and positive energy is released. In this training you will become even more aware of your charisma and learn to use it. We present you with the latest AI-supported ideas for self-assessment and further development of your personal charisma.

Seminar content

What do we mean by charisma?

- Charisma and body language
- Character, charm and charisma
- Expressiveness and conviction
- How do I arouse enthusiasm?
- Increasing motivation through charisma
- The use of acting techniques

Charismatic leadership behavior:

- How do I create a charismatic aura?
- Recognize your potential
- The classic charismatic leadership mistakes
- Increasing your charisma
- How do I develop more charisma?

Personality development:

- How do I make an impact on others?
- Self-confidence as the basis of charisma
- Authentic expressiveness
- Being physically and mentally flexible

Implementation in everyday life:

- Showing genuine and authentic interest in fellow human beings
- How can one develop an aura of specialness without appearing arrogant?
- How does charisma show itself in rhetoric?

Methodology

Perceptual exercises Video-supported role plays Feedback from participants and trainers Discussion within the group Inputs from the trainer

Target audience

The success through charisma seminar is aimed at specialists and managers from business enterprises of all sizes and sectors as well as from public administrations.

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Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift