Fascination and presence

Course ref.
PE4011

Participants
not more than 9 participants

Schedule
1. Day: 10:00 - 17:00
2. Day: 09:30 - 16:00

Location & dates

Münster
15.04.2027 – 16.04.2027
16.08.2027 – 17.08.2027

Fee
1.200,00 € (ex. VAT)
1.428,00 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.

Seminar objective

Charisma, suggestive power and outcome-oriented performance are the keys to the success for top managers. In this seminar those in leadership positions will learn to create a sense of fascination around themselves, to get attention and to apply these qualities in an effective way. The methods taught are drawn from the sophisticated world of magic entertainment and can be applied directly by the participants. We will show you how current AI-supported analysis and presentation technologies can be used in a targeted manner to further optimize your personal presence and impact.

Seminar content

- The fascination of the special
- How can you generate attention?
- How can you direct attention?
- Verbal and non-verbal methods of directing attention
- Designing an arc of suspense
- Ways to optimise your personal charisma
- Connecting techniques - how can you generate liking?
- The transformation of liking into benefit
- Overcoming stage fright
- Entertainment techniques: how do you break the ice?
- Confidence in dealing with mental blackouts and blocks
- Fundamentals of the art of suggestion
- An introduction to the practice of misdirection
- Cold-Reading - The art of perfect observation
- Creating a fascinating presentation design
- How do you guide and influence the perception in the auditorium?
- Responsible handling of your "beautiful surface appearance"
- NLP (Neurolinguistic Programming)

Methodology

Partner work Participant and trainer feedback Group advice Group discussion External and self-analysis

Target audience

The seminar fascination and presence is aimed at specialists and managers from business enterprises of all sizes and industries as well as from public administration.

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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

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Mobilnummer

Veranstaltung | Seminarcode

Ort | Termin

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Name/Vorname

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Ort | Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift